CAT

ver. : 1.0.1

Whitepaper

7CAT is the Revolution of online mall

Index

Abstract

The most important problem is that centralized malls are using manufacturers as contract manufacturing companies and the centralized malls are become a well-known brand and cause that centralized malls create a monopoly or cartel in the economies In the 7CAT ecosystem, sellers will be able to create their own online business with their own brands. 7CAT allows sellers to set up their independent local stores and allows to customers easily reach vendors all over the world.

7CAT offers independent online mall
7 main categories in life we offer freedom for sellers, shopping, textile, electronic, auto/realestate, furniture, industrial machinery, online food service with various subcategories
7CAT is the Revolution of online mall.

Solution

Seven categories ecosystem offers a number of new applications to fix the problems of online mall systems for buyers and sellers. With seven categories applications, sellers will be able to offer the products they want for sale without the need for an additional
process through the application they use on their work computers.
When 7CAT applications run on vendors' computers, business computers also deliver products directly to buyers. There is no need to re-enter the products in a different system. With this application, the high server cost of online mall is eliminated and additional commissions are not required to be charged to the sellers.

At the same time, buyers can find the product they are looking for with a more transparent listing, and the system works faster because the information and photos of the products are presented from different business computers.

Sellers can always work with their own brands in the 7CAT system and do not have to pay additional hidden fees to be in the front row. Since it will be more important for their sales that their products are of high quality and that they have received positive evaluations from users, the 7CAT system will put pressure on the products to be of higher quality.

Users will be able to list only the products they want according to their wishes and do their shopping without being under manipulation. Thanks to this feature of 7CAT, they will have a real benefit as the products they are looking for will be offered by more companies at more affordable prices and with better quality.

What Is Main Categories of 7CAT

In the 7CAT ecosystem, sellers will be able to create their own mall with their own brand In the 7CAT ecosystem, sellers will be able to create their own online business with their own brands. 7CAT allows sellers to set up their independent local stores and allows to customers easily reach vendors all over the world.

Shopping

With many sub-categories, consumers in the shopping area will be able to find the products they are looking for quickly and cheaper without being manipulated.

Textile

Textile manufacturers have difficulties in producing new brands with the pressure of online malls as well as the pressure of big brands. With 7CAT applications, all new brands that make quality production will have the opportunity to develop and reach more market share.

Electronic

On the 7CAT platform all sub-categories related to electronics are included, buyers will be able to make their choices freely.

Auto/Real Estate

In the category of automobile and real estate , the ranking is based on the criteria requested by the buyers. The data on the business computers of the sellers, which also act as servers, are updated simultaneously and the buyers are prevented from losing time for the sold products.
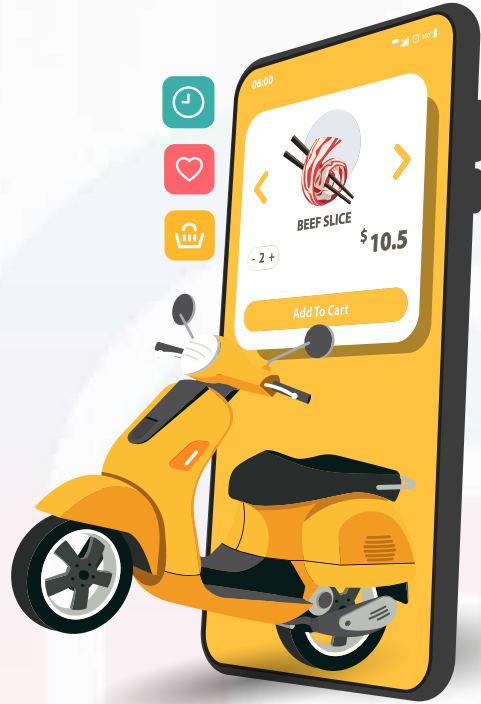
Furniture

Local furniture manufacturers will have equal conditions with global companies in promoting their products with 7CAT, and it will be easier for new local manufacturers to enter the market.

Industrial Machinery

Access to all industrial machinery and equipment will be easy and fast.

Online Food Service

In the food industry, in addition to fast deliveries, it is also important that orders are compatible with current stocks. The 7CAT application does this simultaneously and prevents incorrect orders. In addition, companies that provide an easy payment system to companies in the food sector demand high commissions in the payment process and make the payment of the vendors at a later date. With 7CAT, sellers make their collections without commission and they can sell the 7CAT tokens they receive in return for the sales at any time and receive them in cash. This means cheaper and better quality ordering for customers.

What is 7CAT and what will do

As a part of the Seven Categories ecosystem, payments can be made instantly within the ecosystem with 7CAT crypto money without paying a fee. vendor corporate companies who want to list products in the system will pay a monthly fee of 1 dollar and a yearly fee of 12 dollars, while individual sellers will pay a fee of 1 dollar eachmonth in which they will sell products.

7CAT's short-term goals are;

1,000,000 corporate vendors +500,000 individual vendors. +5000.000 corporate vendors, +15.000.000 individual vendors for the year 2024.

Among the targets, it is predicted that the rate of increase of individual sellers for 2024 will be high because of fastly individuals will enter the system to sell also used and home made products.

Tokenomics
1.000.000.000 7CAT

1%
Seed Sale

1%
Pre Sale

40%
Liquidty

32%
Use Case

10%
Marketing

10%
Team

5%
Developer

1%
Airdrops

Roadmap

2022 Q2
- Litepaper
- Creating 7CAT token
- Listing on one of top 50 exchange
- Project marketing

2022 Q3
- Creating whitepaper with all features
- Brand selection for the project with a comprehensive competition.
- Project marketing

2022 Q4
- Listing on one of top 30 exchange
- Preparation necessary technical information and documents for the ecosystem.
- Creating website for projects

2023 Q1
- Listing 7CAT-token on a top-20 crypto exchange.
- Creating applications for the project

2023 Q2
- Project marketing
- Starts agreements with country distributors

2023 Q3
- Starts agreement with sellers
- Listing on one of top 10 exchange

2023 Q4
- Creating manufacturer companies with 7CAT investors

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